

# NICK MOSHER

(785) 550-0284 • [nick@mosher.me](mailto:nick@mosher.me) • [mosherdesign.com](http://mosherdesign.com)

## CREATIVE SENIOR USER EXPERIENCE DESIGNER

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Sr. User Experience Designer • Lead User Experience Designer • User Designer • Lead Designer  
Design Sprint Facilitation • Visual Design • Usability Testing • Design Futures  
Increased Research Activities • Implemented Repository • Designed Applications • Trained Staff

### EXPERIENCE

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#### Space Frontier Foundation - Volunteer 2022 – Present

- NewSpace 2022 conference preparation, workshop facilitation, marketing, communications

#### American Academy of Family Physicians, Leawood, KS 2012 - Present

#### Senior User Experience Designer 2021 - Present

- Increased research activities to 12+ studies per year and implemented an atomic research repository for 38 applications.
- Designed the concept of a voice assistant application for continuing medical education.
- Facilitated external support for UI library maintenance to free up staff and improve productivity.

#### User Experience Designer 2012 - 2021

- Designed overall workflow for over 40 web applications, websites, and mobile applications.
- Formalized quantitative and qualitative research practices with 4-6 studies per year.
- Recognized as IT Employee of the Month (2x) and served on several strategy building teams.
- Delivered 10+ presentations to leadership up to EVP about usability practices and test results.
- Trained 10+ staff on design thinking and design sprint facilitation to increase user experiences.

#### Enterprise Bank & Trust, Olathe KS 2011 - 2012 Implementation Specialist

#### First Olathe Bancshares, Olathe, KS 2007 - 2011 Customer Experience Manager, Technology Project Coordinator, Technology Assistant

#### Eternal Second Designs, LLP 2005 - 2017 Co-Owner, Founding Partner

### EDUCATION

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#### University of Kansas, Lawrence, KS 2005 Bachelor of Fine Arts, Design

### TECHNOLOGIES, CERTIFICATIONS, & AWARDS

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**Technologies:** Axure, Adobe XD, UserZoom, EnjoyHQ, Photoshop, Illustrator, InDesign, Balsamiq, HTML5, CSS3, JavaScript, Git, GitHub, Bitbucket, Teamcity, Confluence, JIRA, Typescript

**Certifications:** UserZoom Core Certification, Futures Thinking Specialization - Institute for The Future, UX Certification - Nielsen Norman Group, AAFP Leadership Institute Graduate

**Awards:** President's Award - AAFP, Maker of Merit Award - Kansas City Maker Faire